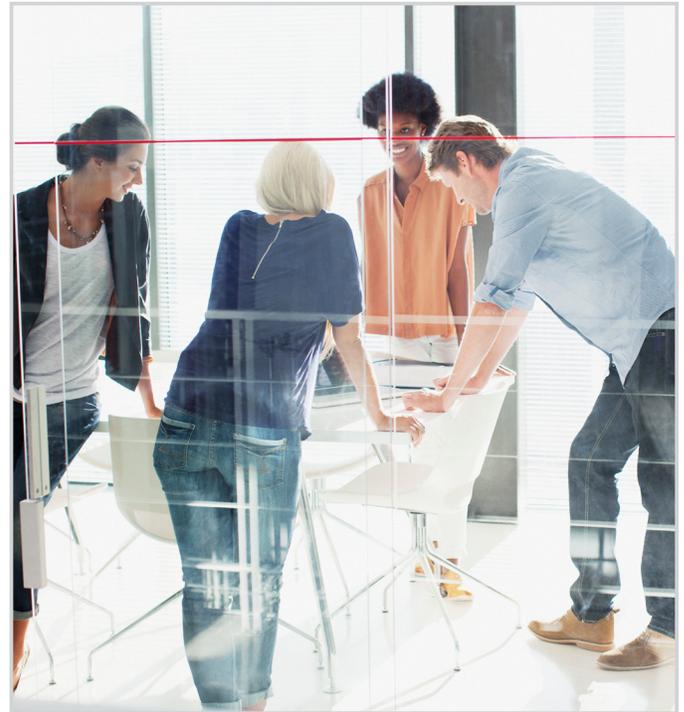


EDC: Innovating in Education Takes Effective Project Management

THE CHALLENGE

At Education Development Center, Inc. (EDC), they believe that education is the liberating force in human development. They have been working for over half a century to address the most pressing problems in education and economic development. The non-profit company conducts 250 projects in 30 countries around the world. This massive effort involves a huge amount of content, and synthesizing all of it efficiently and effectively is daunting. Bob Spielvogel, VP Chief Technology Officer at EDC, knew that effective project management was required to keep EDC projects on track and moving forward. “Here at EDC we’re actively working to build a culture of project management,” he said.



THE SOLUTION

EDC has a lot of people in the field using many different devices. Mac, PC, tablets, mobile; they needed a project management solution that would function across their work landscape. Keeping all their projects on track and everyone on the same page is an ongoing challenge. “The EDC team is always all over the place – Mindjet helps teams organize their projects better,” said Carol Bershad, Senior Instructional Design Associate at EDC. “Mindjet is a great tool for our teams to see, share, and track progress on important projects, because it helps us see all the details of projects in one place,” said Bershad.



EDC believes that education transforms lives. They have been working for over half a century to help address the most pressing problems in education, health, and economic development. The non-profit company conducts 250 projects in 30 countries around the world.

CHALLENGE

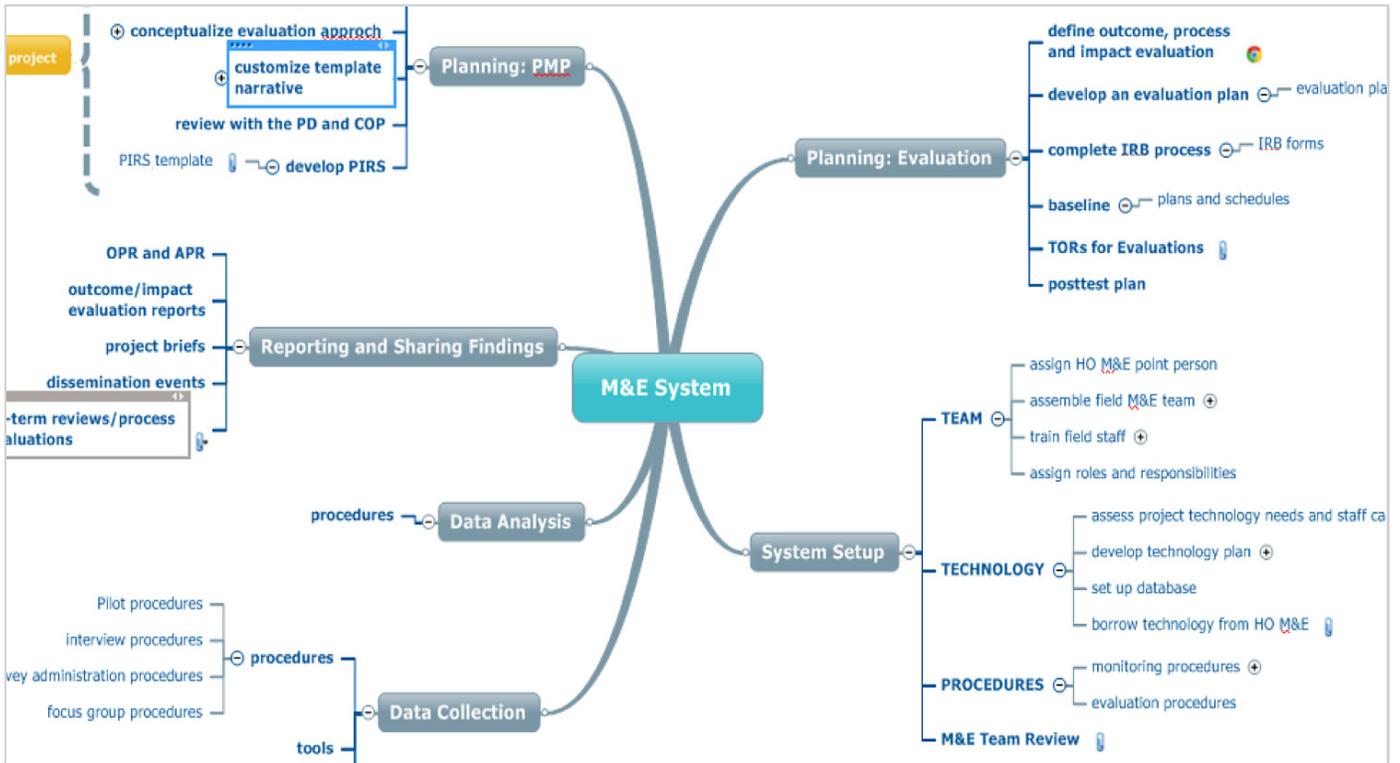
Organizing over 240 diverse education projects run by teams in 30 countries around the world.

SOLUTION

EDC used Mindjet to more efficiently manage and complete global projects.

RESULT

Mindjet helped EDC organize a massive amount of content and manage projects collaboratively. It also made SharePoint much more accessible for EDC, especially for team members in the field.



THE RESULT

EDC used Mindjet to create a culture of project management and help organize the massive amount of information so they could complete more projects. They were also able to make SharePoint more usable so their content is easier to access. With Mindjet they are more effective at managing projects in the office and out in the field, so they can take on and complete more projects with the same resources.

“ Mindjet is a great tool for our teams to see, share, and track progress on important projects, because it helps us see all the details of projects in one place. ”

Carol Bershad Senior Instructional Design Associate, EDC

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