

# MindManager Enterprise

## promotes collaborative working practices at MANE



[MANE](#) is a world leader in the flavours and fragrances industry, and it has been owned by the MANE family since 1871. The flavours division provides gustatory solutions for everyday food products. The fragrance division works in the world of beauty, creating the captivating signatures for prestigious fragrances, as well as the scents for products with which we interact each day. Established in 32 countries and with 25 manufacturing sites, MANE produces, either globally or locally, ingredients that cater to the specific olfactory and gustatory characteristics of its many target audiences. Its 50 sites form a very fractured organisational structure that requires perfect coordination with regard to regulations, standards and certifications. The task of coordination is the responsibility of the Regulatory Affairs & Product Safety Department.

### THE CHALLENGE

As head of the Global Regulatory Affairs & Product Safety Department, which has 29 employees, Eric Angelini monitors the application of the regulations that govern the flavours and fragrances industry. This task is all the more important given that it must take into account all of the prevailing international disparities, both legal and regulatory, whilst retaining a global vision imposed by a completely globalised market. MANE has set itself the aim of being exemplary. The company advocates for respect for the environment, sustainable development and human rights. The latter commitment resulted in the company being the first from its industry to sign the United Nations Global Compact. A partner of the “Caring for Climate” initiative, it is also fully involved in the definition of and compliance with food, cosmetic and sanitary regulations and has the most stringent local and international certifications. Therefore, the challenge for Eric Angelini goes far beyond legal obligations. His central role in the company’s strategy requires constant contact and collaborative work with his teams, which are based all over the world.

### THE SOLUTION

Initially an individual productivity tool, MindManager has achieved a broader presence within MANE with the introduction of the MindManager Enterprise solution, which includes server software for Microsoft SharePoint. Users can now interact with MindManager maps and make full use of SharePoint’s collaborative task and project management functions. The effectiveness of MindManager Enterprise became clear during preparations for an important meeting. “I began to throw out ideas and to create a planning agenda featuring the subjects that we needed to cover during the 5-day seminar”, explains Eric Angelini. Made available to attendees in the form of a map, the first draft developed with contributions, texts and PowerPoint presentations from each person involved, organised in accordance with a shared outline. In this fashion, the schedule was created organically, without any need to use other resources. The exercise demonstrated that it was possible to save a great deal of time and to efficiently prepare a seminar involving around 50 people from all over the world.

#### CHALLENGE

Optimising the coordination of regulatory procedures and enabling collaborative work at a global level to better share information and to improve overall productivity and meeting effectiveness in particular.

#### SOLUTION

The deployment of Mindjet’s MindManager Enterprise makes it possible to use the company’s Microsoft® SharePoint® environment more effectively. The “mapping” system is now used to organise meetings and to consider the effective implementation of certain regulatory obligations.

#### RESULT

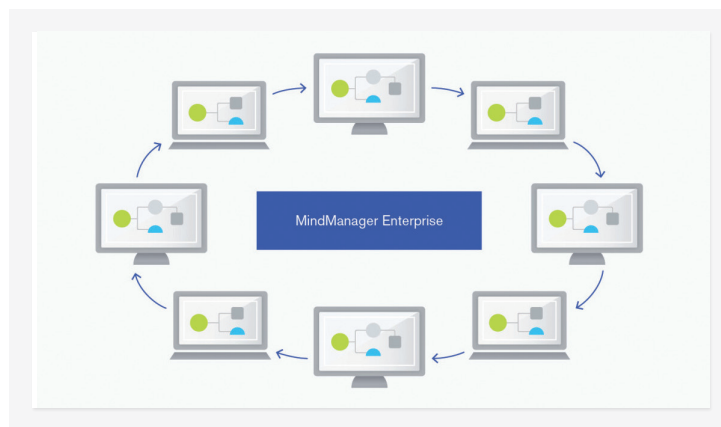
MindManager Enterprise makes it possible to improve the effectiveness of seminars involving executives from all over the world.

„It was in the laboratory where I worked on my thesis that I used my first personal computer as an everyday work tool. I very quickly became interested in software solutions that made it possible to organise my work, and I discovered mind mapping. Now, I use Mindjet’s MindManager to plan my department’s work and for my personal organisational needs. My direct collaborators throughout the world have also gradually started to use it. In fact, MindManager Enterprise dovetails perfectly with Microsoft’s collaborative solution SharePoint, which we use on a daily basis.“ **Eric Angelini**, VP Global Regulatory Affairs & Product Safety at MANE

## THE RESULT

Since its installation on the Group’s network, MindManager Enterprise provides a “blueprint” for navigating through the various projects and helps users instantly find the files that they’re looking for. MindManager is also used to share unstructured information prior to finalisation, thus making it possible for the teams involved to focus on the key issues of the projects and to collaborate in a more interactive manner.

“MindManager Enterprise is now used in conjunction with SharePoint and is integrated into the day-to-day practices of a dozen of my colleagues”, points out Eric Angelini. “The others are gradually taking it up, starting by using it as a tool to better organise their work. The expected transition to a more operational use should be of significant benefit to the operation of the department and should continue to save time and money. Furthermore, we are planning to introduce online MindManager training to enable us to improve our use of the tool. My next aim is to redraft all of the regulatory procedures for which I am responsible, using a MindManager map in which we can create cascading tree structures. The extension Mindjet use and best practices within my department should, logically, expand “virally” to the entire MANE quality system, which is at the heart of our corporate identity”.



## PRESENTATION OF THE COMPANY

Victor MANE began the family business in 1871 when he started producing fragrant materials from regional flowers and plants. Since then, MANE has become an international group.

The small distillery, which grew successfully to become one of the leading flavours and fragrances companies worldwide, has continually been run by the MANE family. In 1995, Maurice MANE retired to become Chairman of the Supervisory Board, while his eldest son Jean was appointed President of the MANE Group, and his other son Michel, President of the Americas Region.

MANE is currently the largest group in France and one of the world leaders in its sector. Its headquarters are based in Bar-sur-Loup, in south-east France, near Grasse.

The Group is active on all continents, thanks to its 43 research and development centres and its 25 manufacturing sites. For almost 10 years, its results have shown strong year-on-year growth.

The flavours division provides gustatory solutions for everyday food products, from snacks to drinks, confectionery to dairy products and savoury flavours.

The fragrance division works in the world of beauty, creating the captivating signature of prestigious fragrances and the scent of products with which we interact each day, such as shower gels, shampoos, deodorants and creams.

To develop these exceptional flavours and fragrances, the company uses state-of-the-art equipment together with scientific, technological and creative resources and centres that are among the best in the world. A signatory of the United Nations Global Compact for sustainable development and of “Caring for Climate”, MANE is also fully involved in the definition of and compliance with food, cosmetic and sanitary regulations and respects the most exacting local and international certifications.